

NATIONAL SEEDS CORPORATION LIMITED
(A Government of India Undertaking)
Beej Bhawan, Pusa Complex, New Delhi-110012

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifised locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010.

For further communication contact: GM(M), NSC, Beej Bhawan, Pusa Complex, New Delhi-110012 Ph.91-11-25842570, E-mail: gmm@nsc.gov.in

NATIONAL SEEDS CORPORATION LIMITED
(A Government of India Undertaking)
Digvijaya Lions Foundation, Opp.New Civil Hospital,
(Near SBI), Ahmedabad-380016

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specififed locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC, Digvijaya Lions Foundation,
Opp.New Civil Hospital,(Near SBI), Ahmedabad-380016

Ph. 079-22867803 E-mail: rm.ahmedabad@nsc.gov.in

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

48-49,Sector-B, Industrial Estate,

Govindpura,Bhopal-462023

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifified locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC, 48-49,Sector-B, Industrial Estate Govindpura,Bhopal-462023 Ph. 0755-2580638 E-mail: rm.bhopal@nsc.gov.in

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

22-C, SIDCO(N)Indl.Estate, Chennai-600098

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specified locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC, 22-C, SIDCO(N)Indl.Estate,
Chennai-600098 Ph. 044-26242363 E-mail: rm.chennai@nsc.gov.in

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

681-690,Gultekdi Market Yard, Pune-411037

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifided locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC, 681-690,Gultekdi Market Yard, Pune-411037 Ph. 020-24264587 E-mail: rm.pune@nsc.gov.in

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

17-11,Tukaramagate, North Lalaguda,Secundrabad

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifided locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC, 17-11,Tukaramagate, North Lalaguda,Secundrabad Ph. 040-27731152 E-mail: rm.secundrabad@nsc.gov.in

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

Chomu House (Tabela), Sardar Patel Marg,Jaipur-302 001

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifided locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC, Chomu House (Tabela)

Sardar Patel Marg,Jaipur-302 001

Phone: 2376760 2365947	Fax:2363910	Email: rm.jaipur@nsc.gov.in nscjpr@satyam.net.in
---------------------------	-------------	---

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

65, Pan Dariba, Lucknow-226 004.

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifided locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendments/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC,

65, Pan Dariba, Lucknow-226 004.	Ph: 2450319 2455569 2453847	Fax: 2451496	Email: rm.lucknow@nsc.gov.in nsc@sancharnet.in
--	-----------------------------------	--------------	---

NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking)

Rajabazar, Sheikhpura, Patna-800 014

EXPRESSION OF INTEREST(EOI)

NSC having its regional Offices at 11 locations and Area Office at 83 locations & selling certified seeds of various crops throughout the country desires to open NSC sale counters. Interested parties may sent their proposal for EOI in the prescribed formet for Sale Counters at specifid locations in India.

The detailed eligibility criteria and complete EOI document may be downloaded from NSC Webside www.indiaseeds.com Amendmets/Corrigendum, if any, would be hosted on the website only.

Last date of EOI submission: by 3.00 pm on 30.11.2010

For further communication contact: RM, NSC,

Rajabazar, Sheikhpura, Patna-800 014	Ph: 2287744	Fax: 2282412	Fax: rm.patna@nsc.gov.in nscptn@sancharnet.in
--	-------------	--------------	---

List of Opening of sale counter in Mandi/Seed Market

S.No.	Region	Location
1.	Ahmedabad	Grain Market, Bhavnagar
2.	Bhopal	Grain Mandi, Indore
3.	Chennai	1.Mattuthavani, APMC, Input Market, East Vali Street, Madurai 2.Leigh Bazaar, Salem
4.	Jaipur	Gharsana Mandi, Tehsil Anoopgarh District, Sriganganagar
5.	Lucknow	Grain Mandi, Civil Lines, Faizabad.
6.	Patna	1.Mushahri Bazaar, Vijaypur, Gopalganj 2.Near DC Office, Main Road, Madhubani
7.	Pune	1.Market Yard, Parbhani 2.Market Yard, Sholapur
8.	Secunderabad	Basheer Bagh (Hyderguda)
9.	Delhi, HO	Indira Market, Delhi-7.

NATIONAL SEEDS CORPORATION LIMITED

Terms & Conditions for NSC Sale Counter

Introduction

The National Seeds Corporation Ltd. (NSC) which is a Central PSU is in the business of production and distribution of certified seeds superior varieties of various crops. In NSC's seed marketing efforts, sale counter constitutes an important channel. NSC desires to open new sale counters at various locations throughout the country. The Terms & Conditions and eligible criteria applicable for Opening of sale counters in various regions are given hereunder and shall form part of the Agreement executed for the purpose.

Eligibility

- a. **Location:** The shop should be located in Mandi area/Seed market or at any such place where farmers come to purchase their agricultural inputs. The preferred locations for the sale counter would be given in the advertisement.
- b. **Size :** The shop offered for NSC's sale counter should be clearly visible from the road. The minimum shop size 25x10 sq. ft. or as per standard size in the Mandi. The exclusive godown area should be minimum of 400 sq. ft. The front space for at least two bill boards is required.
- c. **Ownership rights:** The applicant should possess complete right to use the premises and submit relevant documents.
- d. **Licence and Registration Number:** The shop owner should have a valid licence from Shop and Establishment Authority and a proper Registration Certificate.

- e. **Sales Tax/TIN Number:** The shop owner should have a valid Sales Tax/Tin number.

Selection criteria

Selection for sales counter shall be through open EOI. In the event of receipt of more than one application, the criteria for selection would be as under:

- i. Maximum floor area;
- ii. Maximum guaranteed turnover.

The shop owner/applicant having fulfilled the above eligibility criteria and quoted the maximum above selection terms would be selected. However, the preference would be given to the existing dealers/distributors of NSC.

General Terms & Conditions

- a. **Appointment Letter:** The applicant fulfilling the above terms and conditions would be given a letter of appointment signed by CMD/GM(Mktg.)/Regional Manager.
- b. **Commission:** The sale of seed will be made on General Sale Price (GSP) only and the applicant will get the commission in lieu of rental and other miscellaneous expenses for his shop provided to NSC on the basis of commission payable to a dealer of NSC currently which is as under:

Turnover slab	Normal %age*	Commission	Commission %age in case of Veg. seeds*
Upto Rs. 10 lakh	8.00%		15.00%
10.01-25.00 lakh	8.50%		15.50%
>25.00	9.00		16.00%
2% additional discount for Advance Booking.			

- Dealer discount may change from time to time depending on other factors as per NSC's policy.

I. Responsibilities of Shop Owner:

- a. Successful shop owner shall sign an agreement if selected within 15 days from the dispatch of letter of intent.
- b. The rent and other expenses of the shop are to be reimbursed by NSC in the form of commission on sale of seeds. From the sale counter, the seeds would be supplied/invoiced at GSP to the customers. All sales from the above sale counter will be strictly on cash basis and no credit sale will be allowed.
- c. Appropriate quantity of seeds (worth Rs. 5-10 lakh) will be kept at sale counter and it will be replenished from the Regional office on regular basis as per the requirement of seeds by the shop through NSC's official.
- d. Only one regular employee of NSC will be posted for full time at the said shop to maintain the seeds inventory, ledger and handling of cash. All cash received by NSC officials at the sale counter will be deposited in the NSC's accounts on daily basis.
- e. Other supporting staff for smooth functioning of sale counter would be provided by the shop owner. The supporting staff's salary and their expenses are to be borne by the shop owner. The shop owner will have to submit relevant documents regarding this.
- f. Shop owner would bear all the expenses relating to running of shop i.e. the electricity bills, water charges, watch and ward expenses, insurance, other miscellaneous expenses as well as taxes, etc. whatsoever applicable and will be borne by the owner and there will be no liability whatsoever of NSC

- g. The sale counter shall be bound to sell the seeds in NSC's intact original packing containing tag and label sealed and under no circumstances, the marketing seal or packing shall be altered or broken or tempered with while or before selling the seeds.
- h. The owner undertakes and agrees not to make any misuse/commercial use of goodwill of NSC without written consent of NSC even after the end of this agreement.
- i. Security Deposit of Rs. 2.00 lakh to be deposited along with agreement in lieu of the inventory maintained in the warehouse.
- j. Insurance of the stocks kept in the shop will be borne by the shop owner.

II. **Arbitration:** Any or all disputes arising out of or under the sale counter agreement and/or regarding the execution, implementation or interpretation of this agreement or any provisions thereof shall be referred to the sole arbitrator to be appointed by Chairman cum Managing Director of NSC in accordance with the provisions of the Indian Arbitration and Reconciliation Act, 1996 or any other statutory modification or re-enactment thereof. Such Arbitration shall be held in the city of Delhi and the proceedings shall be conducted in English/Hindi language.

III. **Jurisdiction:** All the disputes/differences or claims arising out of the distributorship agreement shall have Delhi as a jurisdiction.

IV. **Termination of Agreement:** Either party may terminate the contract/agreement by giving sixty days notice to the other party. On the expiry of notice period, the agreement between NSC and the applicant shall stand cancelled and revoked.

EOI document/Application form is available at our Corporate Office, Regional offices, Area offices & can be downloaded from our website www.indiaseeds.com . Interested parties can purchase the Application form by paying Rs 500.00 in cash/DD. In case the form is downloaded, parties shall submit the requisite fee of Rs 500 through DD.

The interested party for seed distributorship should submit the following in a sealed envelope within 30 days from the date of advertisement.

- 1) Duly filled in Application Form in prescribed format
- 2) Terms and condition duly signed.
- 3) EMD of Rs 10,000.00 (Refundable) through DD payable at Respective Regional Office in favour of 'National Seeds Corporation Limited.
- 4) Proof of Tender purchase or DD of Rs 500.00 payable at Respective Regional Office in favour of 'National Seeds Corporation Limited.

ADDRESS FOR SUBMISSION

The complete application form should be submitted at the respective regional offices by 3.12.2010 which would be opened on the same day at 3:00 pm in the presence of those applicants who wish to remain present.

Region	Regional Manager	Address	Phone/ Mobile	Fax	E-mail
AHMEDABAD	Dr. J. Malik	Digvijay Lions Foundation, Opp. New Civil Hospital, Ahmedabad-380 016.	2867803 26861156	2869117	rm.ahmedabad@nsc.gov.in nscagd@icenet.net
BHOPAL	G.C. Batra	48-49, Industrial Area, Govind pura, Bhopal-462 023.	2580638 2787122	2580638	rm.bhopal@nsc.gov.in rastabeej@sancharnet.in
CHENNAI	K. C. Sharma	22-C- SIDCO(N), Indl. Estate, Chennai-	26242363 26256192	26259637	rm.chennai@nsc.gov.in

		600098			
JAIPUR	OP Soni	Chomu House (Tabela) Sardar Patel Marg, Jaipur-302 001.	2376760 2365947	2363910	rm.jaipur@nsc.gov.in nscjpr@satyam.net.in
LUCKNOW	Mustan sir	65, Pan Dariba, Lucknow-226 004.	2450319 2455569 2453847	2451496	rm.lucknow@nsc.gov.in nsc@sancharnet.in
PATNA	R.K.Ram	Rajabazar, Sheikhpura, Patna-800 014	2287744	2282412	rm.patna@nsc.gov.in nscptn@sancharnet.in
PUNE	Radhey Shayam	681-690, Market Yard, Gu ltekdi, Pune-411 037.	24264587 24266584	24272584	rm.pune@nsc.gov.in nscpune@vsnl.net
SECUNDERABAD	K.B. Vaidya	Jyothinagar, North Lalaguda, Secunderabad-500017	27731152	27732863	rm.secunderabad@nsc.gov.in nscyderabad@rediffmail.com
Delhi, HO	General Manager	NSC, Beej Bhawan, Pusa Complex, New Delhi - 110012	25842570	25849216	gmm@nsc.gov.in