

NATIONAL SEEDS CORPORATION LIMITED (A GOVERNMENT OF INDIA UNDERTAKING) "BEEJ BHAVAN" PUSA COMPLEX NEW DELHI-110 012

No. 8(N)/Bang (2)/17/LS

Dated: 19th June, 2017

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CIRCULAR

Subject: Non - mentioning of Lot Number on the Consumer Bills issued by the Authorized Dealers of the NSC to their Consumers including Growers, Farmers etc.

- It has been widely seen that in the Consumer Complaints filed before the different Consumer Fora and Courts of law throughout the country the Authorized Dealers of the corporation generally omit to mention the Lot Number of the NSC's Seeds sold to the Consumer including Grower, Farmer etc., due to which it becomes difficult to ascertain the exact Lot Number of the seeds in question.
- 2. Due to this omission, negligence or malicious act of the NSC dealer, in the event of filing of any complaint by the aggrieved consumer related to the sub-standard quality of the seeds being sold by the corporation, the corporation has to appear before the Hon'ble Court or Forum in a defenseless position as it is not able to ascertain the Lot Number of the sold seeds quantity of which could have been verified by testing at the Seed Testing Laboratories of the Government / NSC.
- Hence, to prevent such malpractices by the Authorized Dealers of the corporation, the competent authority has directed that in case any authorized dealer of the corporation whether willfully or negligently or intentionally, omits to mention the Lot Number on the Consumer Bills issued by the said dealers to their Consumers including Growers, Farmers etc., NSC will not entertain any complaint or claim regarding the Defected Quality of the seeds in question and the said Authorized Dealer shall solely be responsible for the payment of whole of the compensation amount or claim etc. to be paid to the said Consumer including Grower, Farmer etc. either on the direction of Hon'ble Court or Forum or otherwise. Furthermore, in case NSC pays the said compensation in compliance of the orders of the Hon'ble Court or Forum, then the whole of the said compensation will be recovered from the said authorized dealer who has not mentioned the Lot Number on the Consumer Bill(s) in the said consumer complaint.



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All the concerns are therefore requested to observe the directions of the competent authority for strict compliance and this circular shall be thoroughly circulated to all the Authorized Dealers of the corporation for their information and strict compliance.

> (Dr. S.K. Yadav) Addl. G.M. (Legal)

Distribution:

All Regional Offices, NSC

Copy for information:

CS / Ad.GM (M)