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**CONDITION APPLICABLE FOR DEPARTMENTAL CANDIDATE IN DIRECT RECRUITMENT FOR RELAXATION IS MENTIONED BELOW AS PER THE DECISION OF THE BOARD IN ITS 272<sup>nd</sup> BOARD MEETING HELD ON 30<sup>th</sup> JUNE, 2017:**

“Candidate having higher qualification joining in a lower post will be eligible to apply for high post after completion of bond period even if the course completed is through correspondence or distance education. If an employee has acquired higher qualification before joining NSC or acquires higher qualification with prior approval during his service period, he will be eligible to apply for higher post after completing four years service, even if the course is through correspondence or distance education”

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF TRAINEE (MARKETING)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of the Post	Trainee (Marketing)
2.	Classification after absorption	Group "C" (NS-3)
3.	Scale of Pay after absorption	Rs. 7200-20300 /-
4.	Maximum age limit for General category	Not exceeding 23* years as on last date of receipt of applications.
5.	Education Qualification	B.Sc. (Agri.) with minimum 60%* marks from recognised University. Knowledge of Computer (MS Office) is mandatory.
6.	Period of Training	One year training which is extendable by a maximum period of 1 year in two phases i.e. for 6 months at a time.
7.	Stipend	Consolidated amount equal to basic pay of Rs. 7200/- per month + DA applicable on the date of advertisement and HRA at applicable rates OR single seated rent free hostel accommodation depending upon the place of posting. The amount of stipend will remain same during the training period unless otherwise revised by the Management.
8.	Terms & Conditions	On successful completion of training period of one year and satisfactory performance during training and personal interview, the trainee may be considered for absorption as Assistant (Marketing) Gd. V in the scale of pay of Rs. 7200-20300 /-. Selected candidates have to execute surety bond of Rs. 1,40,000/- (Rs. 70,000 for SC/ ST) to the Corporation on non-judicial stamp paper of Rs. 100/- for completing training period and to serve the Corporation for a minimum period of three years after successful completion of training period and absorption. Trainee not absorbed by the Corporation will be given a certificate on completion of training without any obligation on the part of Corporation for future employment.
9.	Method of Recruitment	100% by direct Recruitment

**\*Not applicable for existing Departmental Candidates**

**Note: All above essential and additional educational qualification must be of full time Course/Degree/Diploma from a reputed Institution/University for Direct Recruitment (not applicable for existing departmental candidates as per decision taken by Board in its 272<sup>nd</sup> Board Meeting held on 30<sup>th</sup> June, 2017)**

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSISTANT (Marketing) Gd. V**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Assistant (Marketing) Gd. V
2.	Classification	Group C (NS-3)
3.	Scale of Pay	Rs 7200 - 20300
4.	Method of recruitment	75% by absorption of Trainee (Marketing) and 25% by promotion, failing which through direct recruitment by absorption of Trainees. The basis for determining vacancy to be filled by promotion will be taken from the number of posts already advertised for the post of Trainee (Marketing), so that the ratio of 75: 25 is maintained.
5.	In case of recruitment by promotion	By promotion of RW/Helper Gd. I in Marketing discipline having Graduation qualification and having experience in Marketing activities including warehousing for a minimum period of 10 years including 2 years in RW/Helper Gd. I subject to passing of written test, to be conducted by Selection Committee.
6.	Period of probation	One year- extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSISTANT (Marketing) Gd. IV**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Assistant (Marketing) Gd. IV
2.	Classification	Group C (NS-4)
3.	Scale of Pay	Rs 7600 - 21100
4.	Method of recruitment	100% by promotion
5.	In case of recruitment by promotion	<p><b>By promotion of employees in Marketing discipline working in the next below post having following specifications:</b></p> <p>B.Sc (Agri.) with MBA (Mktg./Agri. Business Management) OR M.Sc (Agri.) : 3 years  <b>(Provided the incumbent had 3 years consecutive 'Very Good' APAR rating.)</b></p> <p>B.Sc (Agri.) : 4 years</p> <p>Matriculate &amp; above : 5 years</p>
6.	Period of probation	One year- extendable by maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSISTANT (Marketing) Gd. III**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Assistant (Marketing) Gd. III
2.	Classification	Group C (NS-5)
3.	Scale of Pay	Rs 8200 - 22200
4.	Method of recruitment	100% by promotion
5.	In case of recruitment by promotion	<p><b>By promotion of employees in Marketing discipline working in the next below post having following specifications:</b></p> <p>B.Sc (Agri.) with MBA (Mktg./Agri. Business Management) OR M.Sc (Agri.) : 3 years  <b>(Provided the incumbent had 3 years consecutive 'Very Good' APAR rating.)</b></p> <p>B.Sc (Agri.) : 4 years</p> <p>Matriculate &amp; above : 5 years</p>
6.	Period of probation	One year- extendable by maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSISTANT (Marketing) Gd. II**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Assistant (Marketing) Gd. II
2.	Classification	Group C (NS-6)
3.	Scale of Pay	Rs 8700 - 24500
4.	Method of recruitment	100% by promotion
5.	In case of recruitment by promotion	<p><b>By promotion of employees in Marketing discipline working in the next below post having following specifications:</b></p> <p>B.Sc (Agri.) with MBA (Mktg./Agri. Business Management) OR M.Sc (Agri.) : 3 years  <b>(Provided the incumbent had 3 years consecutive ‘Very Good’ APAR rating.)</b></p> <p>B.Sc (Agri.) : 4 years</p> <p>Matriculate &amp; above : 5 years</p>
6.	Period of probation	One year- extendable by maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF SR. TRAINEE (MARKETING)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of the Post	Sr. Trainee (Marketing)
2.	Classification after absorption	Group "C" (S-1)
3.	Whether selection post or Non selection post	Selection post
4.	Scale of Pay after absorption	Rs. 9400-25700 /-
5.	Maximum age limit for General category	Not exceeding 25* years as on closing date of vacancy notification
6.	Education Qualification	B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) full time or Two years Full time PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions with minimum 55%* marks. Knowledge of Computer (MS Office) is mandatory.
7.	Period of Training	One year training which is extendable by a maximum period of 1 year in two phases i.e. for 6 months at a time.
8.	Stipend	Consolidated amount equal to basic pay of Rs. 9400/- + DA per month on the date of advertisement and HRA at applicable rates OR single seated rent free hostel accommodation depending upon the place of posting. The amount of stipend will remain same during the training period, unless otherwise revised by the Management.
9.	Terms & Conditions	On successful completion of training period of one year and satisfactory performance during training and personal interview, the trainee may be considered for absorption as Assistant (Marketing) Gd. I in the scale of pay of Rs. 9400-25700 /-. Selected candidates have to execute surety bond of Rs. 1,70,000/- (Rs. 85,000 for SC/ ST) to the Corporation on non-judicial stamp paper of Rs. 100/- for completing training period and to serve the Corporation for a minimum period of 03 years after successful completion of training period and absorption. Trainee not absorbed by the Corporation will be given a certificate on completion of training without any obligation on the part of Corporation for future employment.
10.	Method of Recruitment	100% by direct Recruitment

\* Not applicable for existing Departmental Candidates

**Note:** All above essential and additional educational qualification must be of full time Course/Degree/Diploma from a reputed Institution/University for Direct Recruitment (not applicable for existing departmental candidates as per decision taken by Board in its 272<sup>nd</sup> Board Meeting held on 30<sup>th</sup> June, 2017)

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSISTANT (Marketing) Gd. I**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Assistant (Marketing) Gd. I
2.	Classification	Group C (S-1)
3.	Scale of Pay	Rs 9400 – 25700
4.	Method of recruitment	75% by Promotion and 25% by absorption of Sr. Trainees (Marketing), failing which by promotion.
5.	In case of recruitment by promotion	<p><b>By Promotion of employees of Marketing cadre of related field working as Assistant (Marketing) Gd. II having following specifications:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. : 3 Years Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions.  <b>(Provided the incumbent had 3 years consecutive ‘Very Good’ APAR rating)</b></p> <p>B.Sc (Agri.) : 4 Years</p> <p>Graduates &amp; above : 5 Years</p>
6.	Period of probation	One year- extendable by a maximum period of one more year, if considered necessary.



**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF SR. ASSISTANT (Marketing)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Sr. Assistant (Marketing)
2.	Classification	Group C (S-2)
3.	Scale of Pay	Rs 9800 – 27600
4.	Method of recruitment	100% by Promotion.
5.	In case of recruitment by promotion	<p><b>By Promotion of employees of Marketing cadre of related field working as Assistant (Marketing) Gd. I having following specifications:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions.  <b>(Provided the incumbent had 3 years consecutive ‘Very Good’ APAR rating)</b></p> <p>B.Sc (Agri.) : 4 Years</p> <p>Graduates &amp; above : 5 Years</p>
6.	Period of probation	One year- extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF SUPERVISOR (Marketing)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Supervisor (Marketing)
2.	Classification	Group C (S-3)
3.	Scale of Pay	Rs 10500 – 29500
4.	Method of recruitment	100% by Promotion.
5.	In case of recruitment by promotion	<p><b>By Promotion of employees of Marketing cadre of related field working as Sr. Assistant (Marketing) having following specifications:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions.  <b>(Provided the incumbent had 3 years consecutive ‘Very Good’ APAR rating)</b></p> <p>B.Sc (Agri.) : 4 Years</p> <p>Graduates &amp; above : 5 Years</p>
6.	Period of probation	One year- extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSISTANT OFFICER (Marketing)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Assistant Officer (Marketing)
2.	Classification	Group B (S-4)
3.	Scale of Pay	Rs 10900 – 31500
4.	Method of recruitment	100% by Promotion.
5.	In case of recruitment by promotion	<p><b>By Promotion of employees of Marketing cadre of related field working as Supervisor (Marketing) having following specifications:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions .  <b>(Provided the incumbent had 3 years consecutive ‘Very Good’ APAR rating)</b></p> <p>B.Sc (Agri.) : 4 Years</p> <p>Graduates &amp; above : 5 Years</p>
6.	Period of probation	One year- extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF MARKETING OFFICER**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of post	Marketing Officer
2.	Classification	Group-B (E-0)
3.	Scale of pay	Rs. 12,600-32,500
4.	Method of recruitment	<p><b>By promotion of Asst. Officers (Mktg.) working in the scale of Rs. 10,900-31,500(S-4) having following specification:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions.</p> <p>B.Sc (Agri.) OR Graduate &amp; above : 5 Years</p>
5.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF MANAGEMENT TRAINEE**  
**(Marketing)**

(As approved by the Board in its 272nd meeting held on 30.06.2017)

1	Name of the Post	Management Trainee (Marketing)
2	Classification after absorption	Group "A" (E-1)
3	Scale of Pay after absorption	Rs. 16400-40500 /-
4	Maximum age limit for General category	Not exceeding 25* years as on last date of receipt of applications.
5	Education Qualification	B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) full time or Two years Full time PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions with minimum 60%* marks. Knowledge of Computer (MS Office) is mandatory.
6	Period of Training	One year training which is extendable by a maximum period of 1 year in two phases i.e. for 6 months at a time.
7	Stipend	Consolidated amount equal to basic pay of Rs. 16400/- per month + DA applicable on the date of advertisement and HRA at applicable rates OR single seated rent free hostel accommodation depending upon the place of posting. The amount of stipend will remain same during the training period unless otherwise revised by the Management.
8	Terms & Conditions	On successful completion of training period of one year and satisfactory performance during training and personal interview, the Management Trainee may be considered for absorption as Asstt. Manager (Marketing) in the scale of pay of Rs. 16400-40500 /-. Selected candidates have to execute surety bond of Rs. 3,00,000/- (Rs. 1,50,000 for SC/ST) to the Corporation on non-judicial stamp paper of Rs. 100/- to complete the training and to serve the Corporation for a minimum period of three years after successful completion of training period and absorption. Management Trainee not absorbed by the Corporation will be given a certificate on completion of training without any obligation on the part of Corporation for future employment.
9	Method of Recruitment	100% by direct Recruitment

**\*Not applicable for existing Departmental Candidates**

**Note: All above essential and additional educational qualification must be of full time Course/Degree/Diploma from a reputed Institution/University for Direct Recruitment (not applicable for existing departmental candidates as per decision taken by Board in its 272<sup>nd</sup> Board Meeting held on 30<sup>th</sup> June, 2017)**

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSTT. MANAGER (MARKETING)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Asstt. Manager (Marketing )
2.	Classification	Group 'A' Post (E-1)
3.	Scale of Pay	Rs. 16,400-40,500
4.	Age limit for direct recruitment	Not exceeding 30* years as on closing date of vacancy notification.
5.	Educational and other qualifications for direct recruitment.	<p><b><u>Essential Educational Qualifications &amp; Experience :</u></b></p> <p><b><u>Education Qualification(s):</u></b>  B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) full time or Two years Full time PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions with minimum 60%* marks.</p> <p><b><u>Experience:</u></b>  2 years post qualification experience of working in Agri./Seeds/Fertilizers and allied organizations having turnover of more than 200 crores and handling marketing functions in supervisory position. Those working in PSUs/Govt. should have 2 years experience in next below scale of Rs. 12,600-32,500 OR 5 years experience in the scale of Rs 10,900-31,500 and above or equivalent in related field.</p>
6.	Method of Recruitment.	<p><b>60% by direct recruitment through absorption of Management Trainees and 40% by promotion of officers working in marketing discipline in the scale of Rs.12,600-32,500 (E-0) having following specifications:</b></p> <p>a. B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions - 4 Years</p> <p>b. Graduate plus one year Diploma in Marketing/Sales Management from a recognized University/Institution. - 5 Years</p>
7.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.

**\*Not applicable for existing Departmental Candidates**

**Note: All above essential and additional educational qualification must be of full time Course/Degree/Diploma from a reputed Institution/University for Direct Recruitment (not applicable for existing departmental candidates as per decision taken by Board in its 272<sup>nd</sup> Board Meeting held on 30<sup>th</sup> June, 2017)**

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF MANAGER (MARKETING)**  
(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of post	Manager (Marketing )
2.	Classification	Group 'A' Post (E-2)
3.	Scale of pay	Rs.20,600-46,500
4.	Method of recruitment	<p><b>By Promotion of Asstt. Managers working in Marketing discipline in the scale of Rs.16,400-40,500 (E-1) having following specifications:</b></p> <p>a. B.Sc. (Agri.) plus MBA - 4 Years  (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions</p> <p>b. Graduate plus one year Diploma - 5 Years  in Marketing/Sales Management from a recognized University/Institution.</p>
5.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ASSTT. GENERAL MANAGER**  
**(MARKETING)**

(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of post	Asstt. General Manager (Marketing )
2.	Classification	Group 'A' Post (E-3)
3.	Scale of pay	Rs. 24,900-50,500
4.	Method of recruitment	<p><b>By Promotion of Managers working in Marketing discipline in the scale of Rs. 20,600-46,500 (E-2) having following specifications:-</b></p> <p>a. B.Sc. (Agri.) plus MBA - 4 Years (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions</p> <p>b. Graduate plus one year Diploma - 5 Years in Marketing/Sales Management from a recognized University/Institution.</p>
5.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.



**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF DEPUTY GENERAL MANAGER**  
**(MARKETING)**

(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	Deputy General Manager (Marketing )
2.	Classification	Group 'A' Post (E-4)
3.	Scale of Pay	Rs. 29,100-54,500
4.	Age limit for direct recruitment	Not exceeding 50* years as on closing date of vacancy notification.
5.	Educational and other qualifications for direct recruitment.	<p><b><u>Essential Educational Qualifications &amp; Experience :</u></b></p> <p><b><u>Education Qualification(s):</u></b>  B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) full time or Two years Full time PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions with minimum 60%* marks.</p> <p><b><u>Experience:</u></b>  10 years post qualification experience of working in Agri./Seeds/Fertilizers and allied organizations having turnover of more than 500 crores and handling marketing functions, out of which 5 years should be in a senior managerial position (equivalent to E-2 level of NSC) in Agri/Seeds/Fertilizers and allied organizations. Those working in PSUs/Govt. should have 2 years experience in next below scale of Rs. 24,900-50,500 <u>OR</u> 5 years experience in the scale of Rs 20,600-46,500 and above or equivalent in related field.</p>
6.	Method of Recruitment.	<p><b>By promotion of Asstt. General Managers working in marketing discipline in the scale of Rs. 24,900-40,500 (E-3) having following specifications or by direct recruitment:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. - 4 Years Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions</p>
7.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.

**\*Not applicable for existing Departmental Candidates**

**Note: All above essential and additional educational qualification must be of full time Course/Degree/Diploma from a reputed Institution/University for Direct Recruitment (not applicable for existing departmental candidates as per decision taken by Board in its 272<sup>nd</sup> Board Meeting held on 30<sup>th</sup> June, 2017)**

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF ADDITIONAL GENERAL**  
**MANAGER (MARKETING)**

(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of post	Additional General Manager (Marketing )
2.	Classification	Group 'A' Post (E-5)
3.	Scale of pay	Rs. 32,600-62,000
4.	Method of recruitment	<p><b>By Promotion of DGMs working in Marketing discipline in the scale of Rs. 29100-54,500 (E-4) having following specifications:</b></p> <p>B.Sc. (Agri.) plus MBA - 4 Years (Mktg./Agri. Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions</p>
5.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF GENERAL MANAGER**  
**(MARKETING)**

(As approved by the Board in its 272nd meeting held on 30.06.2017)

1.	Name of Post	General Manager (Marketing )
2.	Classification	Group 'A' Post (E-6)
3.	Scale of Pay	Rs. 36,600-62,000
4.	Age limit for direct recruitment	Not exceeding 55* years as on closing date of vacancy notification.
5.	Educational and other qualifications for direct recruitment.	<p><b><u>Essential Educational Qualifications &amp; Experience :</u></b></p> <p><b><u>Education Qualification(s):</u></b>  B.Sc. (Agri.) plus MBA (Mktg./Agri. Business Management) full time or Two years Full time PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) from a recognized University/Institutions with minimum 60%* marks.</p> <p><b><u>Experience:</u></b>  15 years post qualification experience of working in Agri./Seeds/Fertilizers and allied organizations having turnover of more than 800 crores and handling marketing functions, out of which 7 years should be in a senior managerial position (equivalent to E-4 level of NSC) in Agri / Seeds / Fertilizers and allied organizations. Those working in PSUs/Govt. should have 2 years experience in next below scale of Rs. 32,900-58,000 OR 5 years experience in the scale of Rs.29,100-54,500 and above or equivalent in related field.</p>
6.	Method of Recruitment.	<p><b>By promotion of Addl. General Managers working in marketing discipline in the scale of Rs.32,900-58,000 (E-5) having following specifications or by direct recruitment.</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. - 3 Years Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions</p>
7.	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.

**\*Not applicable for existing Departmental Candidates**

**Note: All above essential and additional educational qualification must be of full time Course/Degree/Diploma from a reputed Institution/University for Direct Recruitment (not applicable for existing departmental candidates as per decision taken by Board in its 272<sup>nd</sup> Board Meeting held on 30<sup>th</sup> June, 2017)**

**NATIONAL SEEDS CORPORATION LIMITED**  
**RECRUITMENT RULES FOR THE POST OF SENIOR GENERAL MANAGER**  
**(MARKETING)**

(As approved by the Board in its 272nd meeting held on 30.06.2017)

1	Name of Post	Senior General Manager (Marketing )
2	Classification	Group 'A' Post (E-7)
3	Scale of Pay	Rs. 43200-66000
4	Method of Recruitment.	<p><b>By promotion of officers at the level of General Managers (E-6) or equivalent working in marketing discipline in the next below post with 2 years experience in the scale of Rs.36,600-62000 or equivalent having following specifications:</b></p> <p>B.Sc. (Agri.) plus MBA (Mktg./Agri. - 2 Years Business Management) or Two years PG Degree/Diploma in Marketing/Agri. Business Management OR M.Sc. (Agri.) OR Graduate with MBA (Mktg.) from a recognized University/Institutions</p>
5	Period of Probation	One year, extendable by a maximum period of one more year, if considered necessary.